

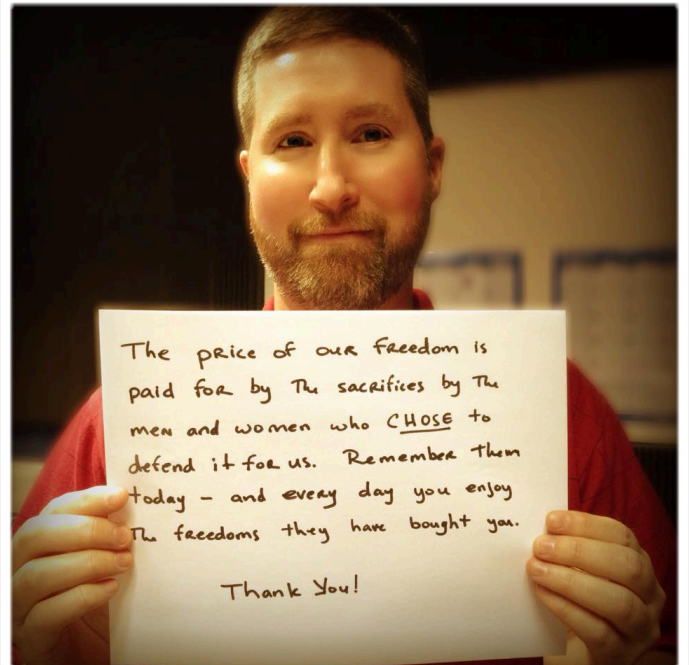
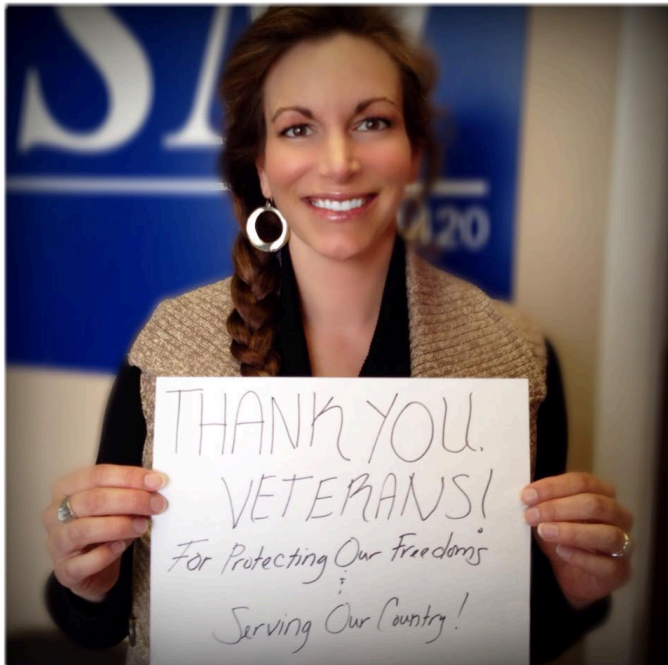
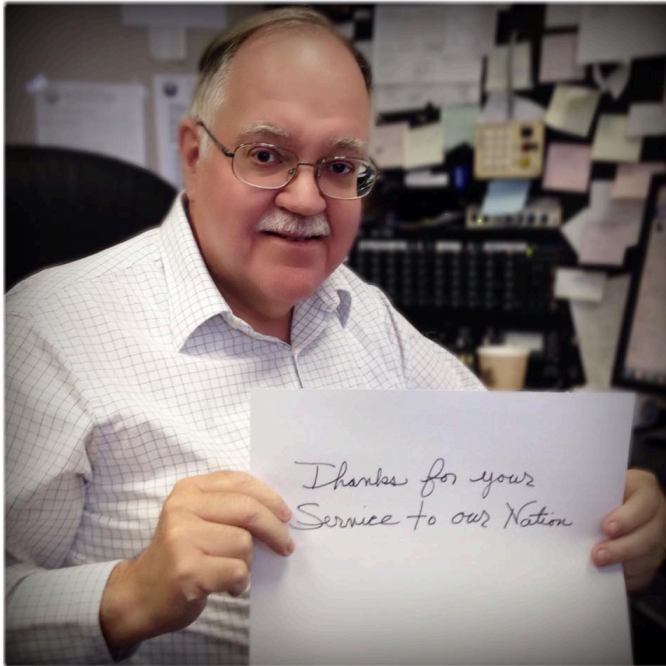
SOCIAL MEDIA

VETERAN'S DAY CAMPAIGN



A simple but effective way to celebrate America's heroes, engage our community, and show how much we appreciate veterans is to host a sign campaign on social media sites like Instagram and Facebook. These posts are sharable content that promote new "likes" or "follows," drive traffic to your site, and make your presence more effective online.

The WBSM Veteran's Day sign campaign was a popular way to thank our veterans and engage with our fans.



Live Blogging and Social Media Posts

During the Radiothon 2015, which was held at St. Luke's Hospital in New Bedford, Mass. to raise money for its pediatric wing, we posted videos, photos, and blogs direct from the event to increase awareness of the event before, during, and after it occurred.



Link and Share

Whether I'm working on my clients' blogs and social media channels or my own, consistent branding is important. On *Jathan & Heather*, a site which features great reads and tasty eats, we always make sure we provide quality content our readers can use and link to other accounts which will help share our message and find new followers.



**hope
awaits.**

"With *AT WAVE'S END*, Donovan demonstrates that compassion brings out the best in humanity, even when the world has been turned on its head and chaos reigns supreme."
Jathan & Heather



*A promise
is a promise.*

"Hazel Gaynor and Heather Webb's *LAST CHRISTMAS IN PARIS* is sentimental, haunting, and timeless...as enchanting as the City of Light itself."
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greed.
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CARLA NEGGERS' LIAR'S KEY

"Intense and suspenseful, *LIAR'S KEY* is tightly plotted and packed with so many twists and red herrings, readers' heads will spin as they try to guess who the killer is."
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