

MOCK UPS

Banner



Consistent branding is essential for a great event. From banners to postcards to web advertisements and more, everything should be clean and easy for viewers to discern what is being promoted.

A banner to advertise Kids Day! at Coppell Life Safety Park. Since there is no date, it could be reused the following year.

Navori Slide



BICYCLE RODEO
MUSIC
FOOD TRUCKS
GAMES
BOUNCE HOUSES
LIVE DEMOS
...AND MORE!

KIDS DAY!
AT COPPELL LIFE SAFETY PARK
OCTOBER 31, 2017
5-9 PM
820 S COPPELL RD.



In house advertising is important too, so everyone in an organization is aware of what events are coming up in the community. On-screen ads, like this Navori slide, are perfect for keeping everyone abreast of what is going on.

Navori signs revolve on in-house monitors throughout an organization.



OCTOBER 31, 2017
5-9 PM
820 S COPPELL RD

Web Advertising

When it comes to advertising online, ads come in all kinds of shapes and sizes, from leaderboard and banner ads to tall skyscraper ads. Despite the differences in size however, consistent style and branding is integral to a strong campaign.



**KIDS
DAY!**

AT COPPELL
LIFE SAFETY PARK

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Web ads can be matched with key search terms so they appear during web searches or on sites that would appeal to a similar audience for the event.

Postcards

Although it seems like everyone is online these days, some people turn off ads so they don't have to see them every time they log on to the Internet. Thus, mailers still play an important part of an advertising campaign.



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The City of Coppell invites you and your family to the Life Safety Park for its first ever "Kids Day!"

Children of all ages will enjoy the bicycle rodeo, danceable music, delicious eats, lively games, bounce houses, educational live demonstrations, and more!

We hope you'll join us on Tuesday, October 31, 2017 between 5 and 9 p.m. for this free community event.

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